

# National Evaluation Webinar Part 2

1.21.16

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# Objectives of Two-Part Webinar

- Clarify OSEP expectations and requirements for Phase II evaluation planning
- Learn the steps to planning an evaluation
- Review how to develop and use a logic model and draft well-written outcomes for evaluation purposes
- Learn how to select appropriate measures for assessing results of activities (outputs and outcomes) in formative and summative evaluation work
- Share strategies for engaging stakeholders throughout evaluation planning
- Provide opportunities for states to ask questions and learn how to access additional technical support (resources & personnel)

# Housekeeping & Logistics

- Two part webinar on Evaluation Planning
  - If you missed the webinar on January 14th, you can access a recording at the NCSI website at <http://ncsi.wested.org/>
- Please use the question functionality to enter questions and comments
- This webinar is being recorded and the link will be posted to the NCSI website at <http://ncsi.wested.org/>
- Follow-up Q&A document

# Steps in Planning an SSIP Evaluation

- Understand the evaluation context: Alignment of Phase II evaluation plan to Phase I
- Build an evaluation team
- Create a logic model, specifically for the evaluation, that shows important activities that lead to outputs and outcomes
- Develop evaluation questions
- Select an evaluation design/identify methods
- Identify data collection strategies
- Develop preliminary analysis plans
- Prepare a timeline
- Plan to share/disseminate/use evaluation results

## Step 5. Select an evaluation design

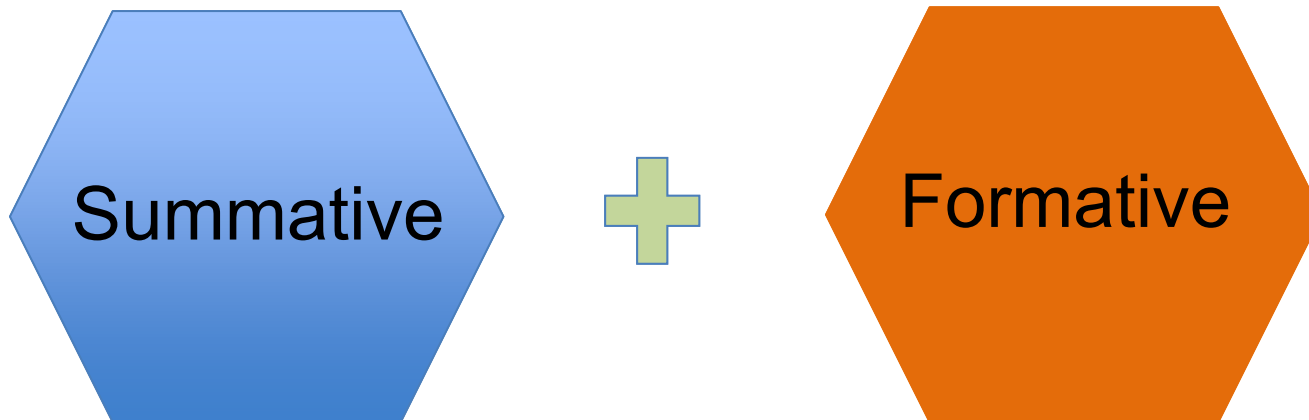
- The selection of the evaluation design depends on
  - the questions the evaluation is trying to answer
  - the resources available for data collection, management, and analysis
  - the availability and feasibility of comparison that would indicate that progress occurred
  - the availability of data to measure outcomes

# Considerations for selecting an evaluation design/method

- What outcomes do you expect to achieve during Year 1? By 2018?
- What data will you need to evaluate progress toward goals?
- What data sources are already available?
- What new sources might you need?
- When will you collect and analyze those data?
  - Ongoing formative evaluation will inform continuous improvement.

# Considerations for Evaluating your SiMR

- Who is your target population?
- How will you measure progress toward your SiMR?
- Consider measuring student/child growth.



*Consider both in your evaluation planning.*



# Step 6. Identify data collection strategies

- Key considerations:

- What instruments or data collection techniques will supply the variables that are needed?
- What types of instrumentation or forms need to be identified or developed?
- When will data be collected? How frequently will data be collected?
- How will people be trained to collect data? What materials need to be developed to document and support that training?
- How will data be entered and verified for accuracy? Where will data be stored?

## Step 7. Develop preliminary analysis strategy for the evaluation data

- **Analysis plans ensure that**
  - The evaluation will collect and analyze data that will respond to the evaluation questions in the most rigorous way possible
  - The instrumentation chosen or developed for the evaluation will gather the needed data in the correct format or scale
  - Sufficient numbers and types of respondents or data sources will be included in data collection

## Step 7. Develop preliminary analysis strategy —cont.

- Analysis plans usually include information related to the
  - Evaluation design
  - Type of data analysis
  - Variables to be used for quantitative analyses
  - Instruments and data collection techniques
  - Sample
  - Minimum number of responses and/or response rate

## Step 8. Prepare a timeline

- A timeline enables the study team to monitor evaluation activities and ensure that the evaluation is on schedule



# Stakeholder Engagement in the SSIP Evaluation

# What's in the measurement table?

- **Phase II:**
  - “The evaluation must...include **how stakeholders will be involved.**”
  - “The evaluation must specify...how the information from the evaluation will be **disseminated to stakeholders.**”
- **Phase III:**
  - “The state must provide a rationale for any revisions that have been made, or revisions the State plans to make, in the SSIP in response to evaluation data, and describe **how stakeholders were included in the decision-making process.**”

# Involving Stakeholders in the Evaluation Process?

- Stakeholders can be involved in all parts of the Phase II evaluation process, such as:
  - Identifying activities and outcomes
  - Developing a logic model
  - Developing evaluation questions
  - Identifying indicators or measures of success
  - Identifying data sources/methods
  - Developing timelines
  - Identifying how the data will be used to inform implementation

# Considerations for involving stakeholders

- Identify potential stakeholders for your stakeholder group based on expertise with evaluation, data use, program improvement, etc.
- Prepare stakeholders to support you in developing and implementing the evaluation plan
- Offer tangible activities to get started
- Value the input of the stakeholders
- Consider the stakeholders decision making capacity around evaluation
- Identify how you will involve stakeholders (e.g., is everyone involved in everything, parts?)



## Step 9. Plan to share, disseminate, and use evaluation results

- Identify feedback loops
- Identify the information to be shared (e.g., share key information)
- Disseminate the information in a way that is easily understood by the audience
- Consider how you will support stakeholders in the using the information shared
  - Can they make improvements?
  - What does the data show/mean?
  - What changes are you considering based on the data?

# Leading By Convening means we...

- Convene the stakeholders to discover why this is important and how it will improve practice
- Meet people 'where they are'
- Translate complex challenges into ways that individuals can contribute
- Help people 'lead in place' regardless of role, position, or title
- Create new knowledge together
- Solve complex issues that need various perspectives to find solutions
- Build a personal commitment to working in this way

<https://www.nasdse.org/LinkClick.aspx?fileticket=uyIi21KRYB4%3D&tabid=36>

# Questions

# Evaluation Resources

- [Recommended Resources for Planning to Evaluate Program Improvement Efforts \(including the SSIP\)](#)
- [Sample SSIP Action Plan Template](#)

# Evaluation Resources & People to Contact

- **NCSI** (<http://ncsi.wested.org/ask-the-ncsi/>)
  - Contact your NCSI TA Facilitator or Cross-state Learning Collaborative Lead
  - Contact Kristin Ruedel ([kruedel@air.org](mailto:kruedel@air.org)), Lead for Data Use & Evaluation
- **IDEA Data Center** (<https://ideadata.org/ssip-evaluation>)
  - Contact your IDC State Liaison (<https://ideadata.org/technical-assistance>) or Tamara Nimkoff ([TamaraNimkoff@westat.com](mailto:TamaraNimkoff@westat.com))
- **ECTA** (<http://ectacenter.org/topics/ssip/ssip.asp>)
  - Contact Megan Vinh ([mvinh@email.unc.edu](mailto:mvinh@email.unc.edu))
- **DaSY** (<http://dasycenter.org/resources/dasy-products/>)
  - Contact Abby Winer ([abby.winer@sri.com](mailto:abby.winer@sri.com))

# Reminders

- This webinar is being recorded and the link and presentation slides will be posted to the NCSI website at <http://ncsi.wested.org/>

# Thank You!

<http://ncsi.wested.org>



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